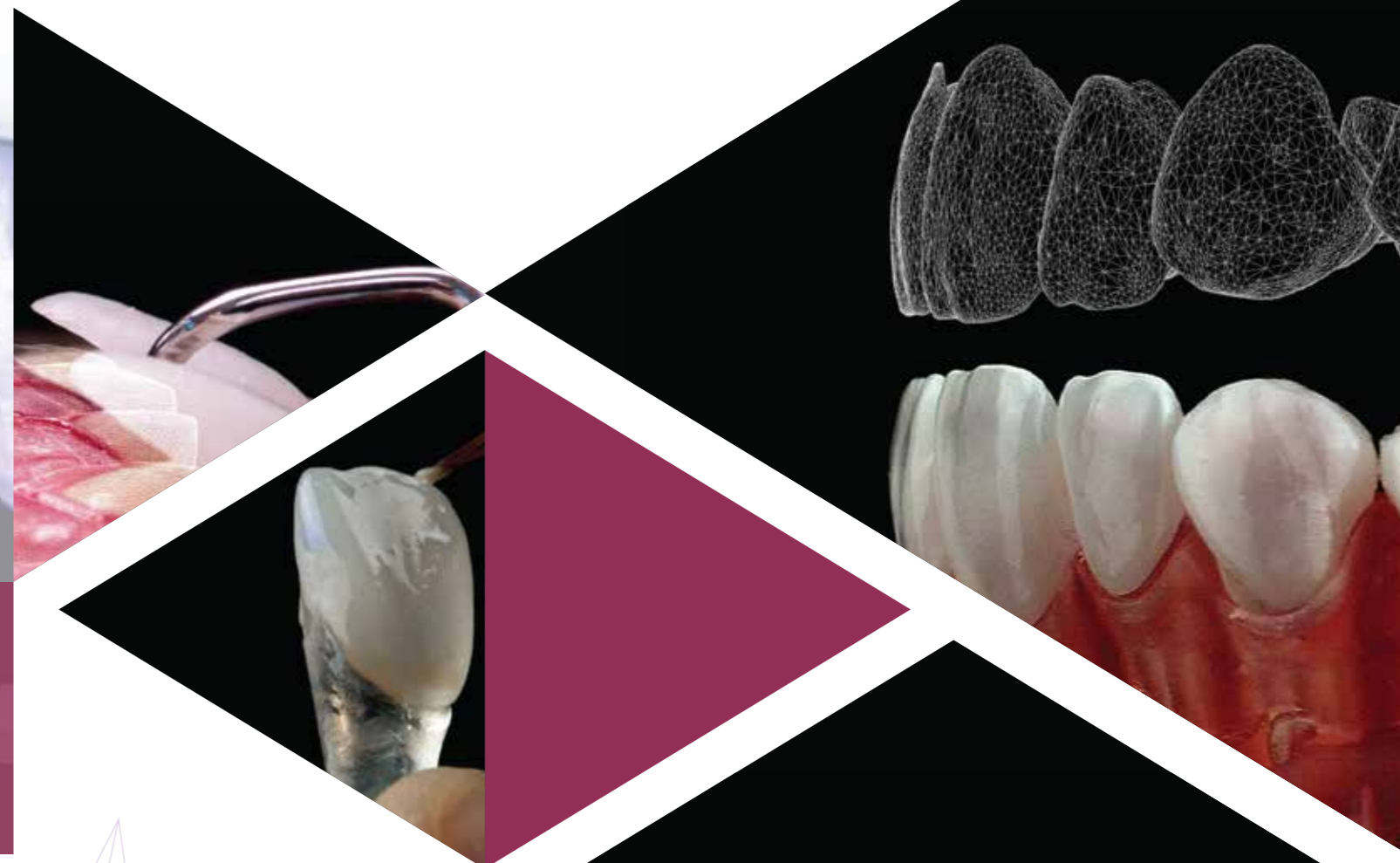




Dental **ED**

Florin Cofar graduated dentistry in 2007 ( UMFT Victor Babes - Timisoara ). He did post graduate studies at NYU College of Dentistry and Harvard Business School. International speaker on dental esthetics, digital dentistry, and smile design, lecturing in more than 30 countries, including prestigious academies such as American Academy of Cosmetic Dentistry, SBOE - Brazilian Academy of Esthetic Dentistry, CIDAE or BACD - British Academy of Cosmetic Dentistry etc. Opinion Leader for major companies in the dental field such as Ivoclar-Vivadent, MIS, DSD and Planmeca. He mainly treats complex dental esthetic cases.



**REGISTRATION**  
<http://www.dentaedglobal.com/courses>

**ADVANCED WORKSHOP**  
**1<sup>st</sup> - 3<sup>rd</sup> September 2017**

**Early-bird Promotion (Save \$100 Ends July 10th)**  
\$AUD 3,950 plus GST



Dental **ED**  
[www.dentaedglobal.com](http://www.dentaedglobal.com)

**Dental ED Australia**  
449A Lygon Street, East Brunswick,  
Victoria, Australia 3057  
P +61 3 8300 0719  
FB DentalED Global  
E [support@dentaedglobal.com](mailto:support@dentaedglobal.com)  
W [www.dentaedglobal.com](http://www.dentaedglobal.com)

**VENUE LOCATION - WORKSHOP**  
Dental Solutions Australia  
Level 1, 233 Collins Street,  
Melbourne, Victoria, 3000  
Australia



# RAW

*100% pure digital workflow*

# FLOIRIN COFAR

1-3 September, 2017  
Melbourne

# RAW: The geometry of beauty

## 3 day course.

## Introduction

You will learn how to design using imperfection and harmony, with the help of nature's unlimited library of designs. We will cover all clinical aspects from initial digital design, to surgical integration, preparation guides, scanning techniques, all the way to isolation, bonding and final photography.

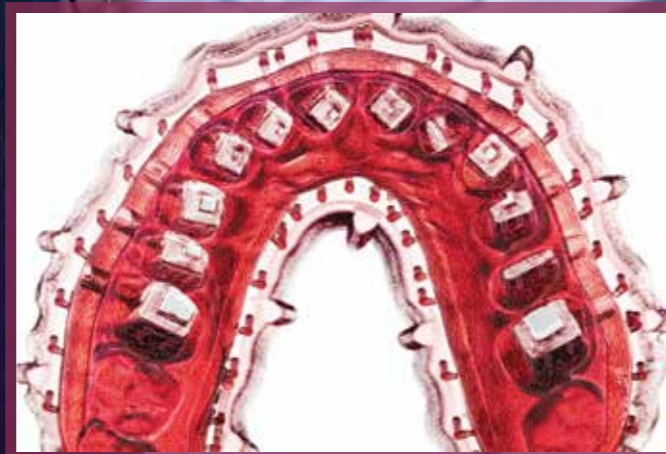
On the lab side, the 3D stain technique, will help you achieve an in-depth illusion for characterisations, learn all about 3D print (printing the mock-up as well as the alveolar model, materials, tips and tricks).

You will also learn about Provisionalization options (how to design fast, inexpensive and superior provisional restorations) and How to optimise the CAM software, for optimising your milling machine.

This is an immersive 3 day course, packed with information and clinical demonstration of one complete case from A to Z.

## Learning highlights

Smile design fundamentals, and digital shortcuts  
Balancing symmetry, harmony and imperfection  
SKIN Concept - Copying nature using digital technology  
Digital printing and workflow  
Emotional Marketing the dencof way



## Day 1: RAW

08:30-09:00 - Reception  
09:00-11:00 - Lecture: Introduction to smile design and the digital era  
11:00-11:30 - Coffee break  
11:30-13:30 - Visual literacy, the DNA of modern aesthetic dentistry.  
High quality, simplified photo-video protocols.  
The digital clone  
  
13:30-14:30 - Lunch break  
14:30-17:00 - Photo. video hands-on. The Dencof way

## Day 2: RAW

08:30-09:00 - Reception  
09:00-11:00 - Smile Design. Analogue vs digital. 1st part  
• Advanced DSD and treatment planning, based on the clinician's perspective  
A digital era: putting everything into context. How the industries are digitalising, why this is happening, how will this impact us. Smile design basics from a clinical approach.  
• RAW : A fully digital SKYN workflow : design using natural shape and morphology.  
11:00-11:30 - Coffee break  
11:30-13:30 - DSD - Hands-on part 1  
13:30-14:30 - Lunch break  
14:30-17:00 - DSD - Hands-on part 2 plus mock up

## Day 3: The geometry of beauty

08:30-09:00 - Reception  
09:00-11:00 - Patient experience part 1  
• Designing patient experience  
• Understanding perception and decision making  
• Designing a workflow that increases case acceptance  
  
11:00-11:30 - Coffee break  
11:30-13:00 - Patient experience part 2  
• Treatment planning management  
• Interaction with patients, presentation of treatment plans  
• Management of financial discussions and more  
• Overview of logistics system  
  
13:00-14:00 - lunch break  
14:00-16:00 - Powerful authenticity based marketing  
• Critical concepts in digital marketing.  
• Designing an idea. A step by step approach to help you understand your vision, and to come up with a powerful statement.  
• Branding the statement in your business.