



Smile Design
Photo Video Protocols
Digital Dentistry
Marketing



Florin Cofar graduated dentistry in 2007 (UMFT Victor Babes - Timisoara). He did post graduate studies at NYU College of Dentistry and Harvard Business School. International speaker on dental esthetics, digital dentistry, and smile design, lecturing in more than 30 countries, including prestigious academies such as American Academy of Cosmetic Dentistry, SBOE - Brazilian Academy of Esthetic Dentistry, CIDAE or BACD - British Academy of Cosmetic Dentistry etc. Opinion Leader for major companies in the dental field such as Ivoclar-Vivadent, MIS, DSD and Planmeca. He mainly treats complex dental esthetic cases.



REGISTRATION

<http://www.dentaledglobal.com/courses>

ADVANCED WORKSHOP

8th-10th September 2017

VENUE LOCATION:

8F, No.356, Sec 1, Neihu Rd, Neihu Dist, Taipei City, 11493 Taiwan

COURSE FEE:

USD 2,950



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RAW
The Geometry of Beauty
100% digital workflow

FLORIN
COFAR

8th-10th September, 2017
Taipei, Taiwan



Program

Day 1 : RAW

RAW is the digital workflow of cloning natural teeth morphology to the milling without any change in quality or fit.

- 08:30-09:00 - Reception
- 09:00-11:00 - Lecture: Introduction to smile design and the digital era
- 11:00-11:30 - Coffee break
- 11:30-13:30 - Visual literacy, the DNA of modern aesthetic dentistry. High quality, simplified photo-video protocols. The digital clone
- 13:30-14:30 - Lunch break
- 14:30-17:00 - Photo, video hands-on. The Dencof way

Day 2: RAW

- 08:30-09:00 - Reception
- 09:00-11:00 - Smile Design. Analogue vs digital. 1st part
- Advanced DSD and treatment planning, based on the clinician's perspective
- A digital era: putting everything into context. How the industries are digitalising, why this is happening, how will this impact us. Smile design basics from a clinical approach.
- RAW : A fully digital SKYN workflow : design using natural shape and morphology.
- 11:00-11:30 - Coffee break
- 11:30-13:30 - DSD - Hands-on part 1
- 13:30-14:30 - Lunch break
- 14:30-17:00 - DSD - Hands-on part 2 plus mock up

Day 3: The geometry of beauty

- 08:30-09:00 - Reception
- 09:00-11:00 - Patient experience part 1
- Designing patient experience
- Understanding perception and decision making
- Designing a workflow that increases case acceptance
- 11:00-11:30 - Coffee break
- 11:30-13:00 - Patient experience part 2
- Treatment planning management
- Interaction with patients, presentations and more
- Management of financial discussions and more
- Overview of logistics system
- 13:00-14:00 - Lunch break
- 14:00-16:00 - Powerful authenticity based marketing
- Critical concepts in digital marketing.
- Designing an idea. A step by step approach to help you understand your vision, and to come up with a powerful statement.
- Branding the statement in your business.

RAW: The geometry of beauty 3 day course.

Introduction

You will learn how to design using imperfection and harmony, with the help of nature's unlimited library of designs. We will cover all clinical aspects from initial digital design, to surgical integration, preparation guides, scanning techniques, all the way to isolation, bonding and final photography.

On the lab side, the 3D stain technique, will help you achieve an in-depth illusion for characterisations, learn all about 3D print (printing the mock-up as well as the alveolar model, materials, tips and tricks).

You will also learn about Provisionalization options (how to design fast, inexpensive and superior provisional restorations) and How to optimise the CAM software, for optimising your milling machine.

This is an immersive 3 day course, packed with information and clinical demonstration of one complete case from A to Z.

Learning highlights

Smile design fundamentals, and digital shortcuts
Balancing symmetry, harmony and imperfection
SKIN Concept - Copying nature using digital technology
Digital printing and workflow
Emotional Marketing the dencof way

