

WELCOME TO DENTAL ED

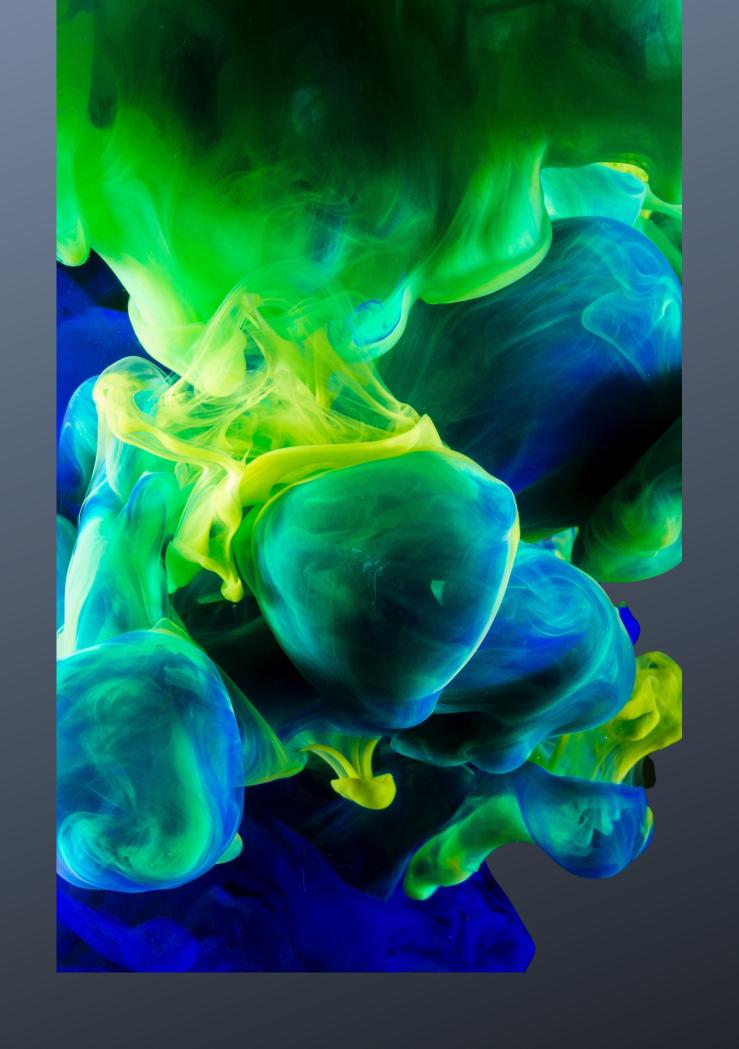
"If you are looking for educational content that is fresh, cutting-edge and presented by some of the most dynamic dental experts from around the world, then Dental ED is for you!"

Dental ED Study Clubs are designed to help dental professionals acquire excellent clinical knowledge that can be applied in the dental office. The program provides members with high-quality educational content presented by the world's best educators using high-end video technology; a concept first introduced by Dental ED to the dental industry around the world in 2004. Members are also offered treatment planning and small hands-on workshops during the year to meet their continuing education needs.

Dental ED Study Clubs are located throughout the USA, Canada, Australia, New Zealand, China and Southeast Asia, making Dental ED one of the largest study club networks in the world!

This means you will never need to travel far or take valuable time away from your practice to participate in one of our study clubs. If a Dental ED Study Club is not offered in your region, contact us about starting a new study club or consider our online membership option.

Dental ED — "Leading Dentists And Defining Excellence In Dental Education Since 2004"



2022 STUDY CLUB PROGRAM

HYGIENE

2022 CALENDER

SESSION 1

Joy Raskie



Utilizing Lasers in Your Perio Practice

SESSION 5 Sue Rusalen



Why hygienists are the MVPs (most valuable players) in any practice and how to be lucky enough to find one or become one

SESSION 2

Irene lancu



Bacteria Gone WILD! Caries Risk Assessment, Bacterial Presence, and Treatment Modifications for the High-Risk Patient

SESSION 6

Dr Toni Surace



Hygeine Essentials

Janiece C. Ervin SESSION 3



The Happy, Healthy and Engaged Hygienist: Breathe Life Back Into Your Career With These 3 Steps

SESSION 4

Katrina Sanders



Cracking Periodontal Codes With Class: Diagnostic Conditions





Joy Raskie, RDH, has been practicing as a Registered Dental Hygienist since 2003. For over 12 years, Joy was head of the Dental Hygiene/Periodontal program, where she successfully implemented lasers into the hygiene program. Her passion for lasers has led her to obtain a fellowship, associate fellowship and an advanced proficiency in laser dentistry. Joy is the Director of Education and CEO at Advanced Dental Hygiene, a company that specializes in hands-on dental laser education. Joy is a world-renowned lecturer, conducts live and online laser training courses and does in-office laser consulting. Joy is deeply passionate about teaching and her goal is to boost excitement and confidence in using and incorporating dental lasers into daily practice. Her goal is to help everyone feel confident and ready to succeed after leaving her courses.

SESSION 1

Joy Raskie



UTILIZING LASERS IN YOUR PERIO PRACTICE

This is a course for the novice or experienced laser user. Learn what type of lasers are ideal in hygiene and why this is important when dealing with biofilm and periodontal bacteria. Understand the inflammatory process and how lasers can be incorporated into multiple facets of the disease process. This course will look into the differences between pre- and post-procedural laser application. Take a deep dive into what laser procedures are incorporated for preventative, maintenance, and non-surgical periodontal therapies as well as when to incorporate laser for best patient outcomes. Whether you have been using lasers for years or have never touched a laser, join us to learn tips on how to effectively implement lasers into your periodontal program.

Learning Objectives

This course will explore

- 1. Gain an understanding of how dental lasers work and why certain lasers work more easily than others for fighting periodontal disease.
- 2. Familiarize oneself with the inflammatory process, risk factors and how lasers can be incorporated.
- 3. Acquire the knowledge on how to incorporate lasers for all stages of Periodontal Disease.

Irene lancu



BACTERIA GONE WILD! CARIES RISK ASSESSMENT, BACTERIAL PRESENCE, AND TREATMENT MODIFICATIONS FOR THE HIGH-RISK PATIENT

This session is designed to consider our everyday clients and explore lifesaving elements to prevent this disease from affecting the overall health and wellness of our clients. This session begins by identifying the negative effect bacteria have on the caries process. Isolating specific treatment options for high-risk clients and determining best practices for caries risk assessment and management. We continue to connect the head back to the body and discussing how periodontitis doesn't JUST affect the teeth and oral cavity. The session will explore the evolution of our food choices over the years, the growth and development of our bodies, and describe the three mechanisms/pathways linking oral infection to secondary systemic effects. In addition, the session will review how to incorporate nutritional counseling into periodontal assessment for the busy dental hygienist and describe effective communication skills regarding Cardiovascular Disease, Bacterial Pneumonia, Pregnancy, Diabetes and newly researched Alzheimer's connections using easy to remember chair-side identification tools.

LEARNING OBJECTIVES

- Verbalizing the pathogens involved and mechanism of action.
- Identifying nutritional factors that are linked to poor nutrition and the inflammatory response
- Conducting effective nutritional assessment with clients using new methods and techniques for the digital world.



Irene lancu, BSc, RDH, CTDP, OM, graduated with a diploma in dental hygiene from Oxford College in 2007. Since then, Irene has expanded her scope of practice with procedures that include Orthodontics, Restorative Dental Hygiene (graduation 2021), Myofunctional Therapy, and advanced periodontal therapy utilizing the latest technology. As a clinician, her career path has been unconventional, with experience working in pediatric dentistry for four years, Periodontics, Orthodontics, Cosmetic-focused dental practice, and holistic dentistry. Aside from clinical dentistry, Irene takes the stage at some of the largest dental events in the world, sharing her experiences delivering motivational lectures and presentations on clinical procedures and treatment outcomes. Irene always dreamed of owning her own practice, and with that dream, Toothlife Studios was born. Her goals are simple, cultivating a positive environment for team members, a stress-free and welcoming space for patients, and of course, creating a fun and engaging first experience for the new tiny humans who are always welcome as new patients. Favorite things to do when not working on teeth: Irene is a Podcast host, Writer, and has a healthy social media following of fellow like-minded dental professionals eager to learn, share and save the world one tooth at a time.



As a clinical dental hygienist, speaker, and business owner, Janiece C. Ervin RDH, BSDH is focused on the prevention of workplace disengagement. She believes that all dental professionals have the power to create a workspace that they enjoy waking up to each day. As the CEO of Dental Explorer Network, a Colorado-based Travel Dental Hygiene Company she creates a work environment that empowers and inspires her employees to lead with their strengths. Janiece is also the Founder of The DEN Academy which specializes in the prevention of workplace disengagement by providing professional growth and development programs for dental professionals, inspiring team building events, and smart hire programs for dental offices that are growing their teams.

SESSION 3

Janiece Ervin



THE HAPPY, HEALTHY AND ENGAGED HYGIENIST: BREATHE LIFE BACK INTO YOUR CAREER WITH THESE 3 STEPS

We compete and beat out several candidates for our spot in our dream dental programs, pay an exorbitant amount of money in tuition and graduate with a giving heart to serve our community. Dental professionals have earned the right to have a career they LOVE. You deserve to love your job! Gain control of your workspace and create a career you love. Finding fulfillment in your personal and professional life is non-negotiable. As Dental Hygienists, we are trained to serve our community and provide the highest level of dental care for our patients. We have to take care of ourselves in order to take care of others. As the old saying goes "You can't pour from an empty cup." Finding joy in your personal and professional space starts with focusing on YOU. In this course, Janiece will guide you through her 3 non-negotiable steps to recognize the stressors of your workspace and give you tools to communicate your professional needs to breathe life back into your career.

Learning Objectives;

- Pinpoint your emotional triggers.
- Gain insight into your communication style.
- Develop strategies to prevent "emotional hijacking.

Katrina Sanders



CRACKING PERIODONTAL CODES WITH CLASS: DIAGNOSTIC CONDITIONS

Failure to diagnose periodontal disease is consistently a top complaint filed with state dental boards. The first step in treating and managing a patient's care (with maximum insurance reimbursement) is diagnosing disease accurately, ethically, and comprehensively.

As diagnostics continually evolve, dental providers are encouraged to put down the scaler and pick up the probe. Active and appropriate diagnosis leads to comprehensive and effective therapy. This course walks the dental provider through the nine classifications of health and disease as established by the American Academy of Periodontology (AAP), as well as effective clinical decision-making in the management of each diagnosis.

Learning Objective

- Review clinical parameters involved in distinguishing periodontal classifications, including contrasting terms of gingival disease and periodontitis.
- Discuss the paradigm shift within the nonsurgical approach to periodontal therapy.
- List, describe, and differentiate the various periodontal diseases.



A clinical dental hygienist, author and international speaker, Katrina Sanders, RDH, BSDH, M.Ed., RF, is a vibrant, passionate and charismatic award-winning educator with a unique approach to delivering continuing dental education. A keynote speaker for Smiles At Sea and a distinguished speaker with many dental hygiene study clubs, Katrina's lectures incorporate a caring, comedic and supportive style. She is passionate about educating, empowering and instilling compassion within the dental hygiene industry. Katrina's zest for dental hygiene is infused throughout her content as she lectures on provocative topics while leaving participants with a call to action and an abundantly renewed sense of pride for their industry. Katrina is the founder and keynote speaker for Sanders Board Preparatory, a comprehensive program designed to supplement student learning and enhance understanding of concepts, terminology and procedures commonly discussed in preparation for the National Board Dental Hygiene Examination.



Sue Rusalen is a dental hygiene clinician, dental practice management consultant and industry expert in dental practice growth. Sue's consulting business focuses on teaching dentists and their teams to understand and appreciate the importance of building a dental hygiene centric practice. Sue founded the international Hygiene Hackers Training Academy and Study Club and has teamed up with Professor Thomas Larkin, Lexington, Kentucky USA, an international expert in Oral Systemic Health to bring the Larkin Protocol to Australia. The Larkin Protocol teaches dental practitioners to adopt a risk assessment approach to dental care delivery by using video microscopy to assess the Oral Biofilm. Sue has clocked up almost 40 years in the dental industry with her first position in Broken Hill and then Switzerland, USA, New Zealand and Sydney and back to Adelaide

SESISON 5

Sue Rusalen



WHY HYGIENISTS ARE THE MVPS (MOST VALUABLE PLAYERS) IN ANY PRACTICE AND HOW TO BE LUCKY ENOUGH TO FIND ONE OR BECOME ONE

Hygienists create a remarkable opportunity for any practice to take a leadership role with their patients towards tackling periodontal disease. This is not only best practice for the patient experience, it is also an overlooked profit centre for dentists and practice owners looking to grow their practice value and EBITDA. (EBITDA - the multiplier used to one day sell your practice) If you're a hygienist, this training session will show you how to reposition your role and your value within the team as the most valuable player (MVP). If you're a practice owner, this training session will reveal how to engage patients, increase retention rates and skyrocket production leveraging the value that a great hygienist brings to your team, and ultimately retire, selling your practice for so much more.

Learning objective:

- Understanding the role of the hygienist in a practice focused on patient growth and retention
- The 6 core activities that every hygienist needs to master to excel in their role
- Understanding the true value of a hygienist in your practice- increasing EBITDA



Dr. Toni Surace graduated from Melbourne University in 1995 as a dentist. She took her practice through the Momentum Management Program in 2008 and loved what it did for her team and her practice growth so much that she bought the company! Toni has owned Momentum since 2012 and has developed and grown the content to work in dental practices today. She has used her further studies in Digital Marketing, Positive Psychology and Emotional Intelligence to expand the curriculum and to give practices the knowledge they need to thrive in the dental profession today.

SESSION 6



Dr Toni Surace

HYGIENE ESSENTIALS

Discover how to transform your hygiene/therapy department into the heart of your practice. Learn how to wow your patients and keep them returning to your practice.

- Build trust and lasting relationships with your patient base.
- Enhance communication and education skills and motivate your patients to accept treatment recommendations

Learning Objectives

This course will explore how to:

- Build trust and lasting relationships with your patient base.
- Enhance communication and education skills and motivate your patients to accept treatment recommendations

OUR PRODUCTS

"Leading Dentists And Defining Excellence In Dental Education Since 2004"







CRM AND TASK MANAGMENT

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Powerful full range practice analytics and digital practice development platform

Advanced CRM, task management and project management system

Academy online for hands on course program solutions

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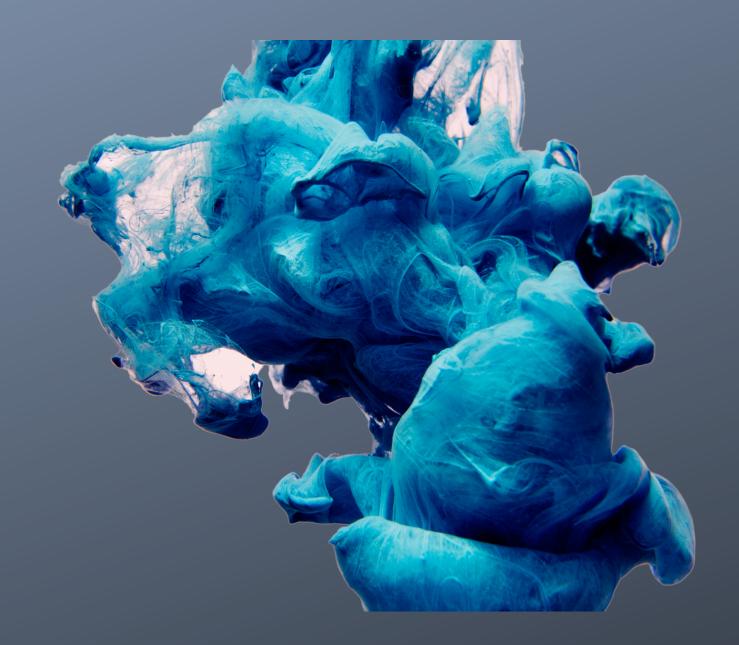
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